

Make it easy!



REST TIME[®]

LINEN SOLUTIONS FOR KINDERGARTEN AND DAYCARE

SPECIAL EDITION FOR CHILDCARE AND KINDERGARTEN DIRECTORS & STAFF

REFRESH YOUR LOOK!

Attract your ideal clients



EASY WAYS TO ORDER

Discover our easy online ordering system specifically tailored for kindergartens and day care centres.

SEE HOW OTHER CENTRE DIRECTORS

have unlocked the benefits of using customised linen.

LEARN HOW TAILOR-MADE LINEN

CAN HELP YOU and transform the way your staff view rest time.



Rest Time[®] is a registered trade mark of Linique

OUR PROMISE TO YOU

Our reputation is built on providing quality service with genuine personal touches. We understand the importance of giving attention to even the smallest of details.

Exceptional customer service is behind everything we do. We take pride in our workmanship and the quality of our fabrics. We guarantee that the sheets we provide will fit your beds properly. We will gladly replace any item which is faulty or does not meet these guidelines.





DAYCARE CENTRES CHOOSE LINIQUE FOR...

...OUR YEARS OF EXPERIENCE

We have been developing and fine-tuning our specialist **Rest Time**[®] range for over 12 years. Developed in conjunction with Centre Directors, we provide a range of products uniquely suited to the childcare environment. You can be rest assured that you are in experienced hands. We have flexibility in our manufacturing, as our products are designed and made in Australia.

...OUR TAILOR-MADE TOUCH

We offer a large range of quality, ready-made, ready-to-go sheet sets but you also have the ability to create your own sets to suit your needs from the bottom sheets up including the option to attach any items together to prevent separation during a busy day.

...OUR PRODUCT FLEXIBILITY

Whether you want just a basic bottom sheet or a complete set with sheets, pillow, bag and blanket, we know how to create it *just for you*. We have worked with and listened to the needs of our clients and have created products to suit their needs — a flexible range of fabrics, a large range of products and simple ordering systems.

...OUR QUALITY FABRICS

It doesn't matter if you prefer block colours to mirror your brand or child-friendly patterns; we have quality fabrics to suit. We offer a range of cool, crisp cottons or hard-wearing, low-crush poly-cottons.

...THE BUSINESS BENEFITS

The brand image you present to parents influences the way in which they engage with you. It is becoming more common for daycare centres to include nappies and food for the children. Linen will soon be the next logical step, but one which is currently an unexpected surprise and point of difference.

Sheeting designed for your bed type, has other additional benefits for freeing up staff:

- Quick and easy to use (even the children can do it)
- The attractive range of patterns and colours encourages parents to purchase their child's sheets therefore reducing your washing
- Clear identification of sheet sets and their independent-use reduces time spent by staff searching for lost items.

PRODUCTS

This is what sets us apart. We offer quality products at great value with the flexibility to choose.



HOW TO TAILOR-MAKE YOUR LINEN

As childcare professionals, you have the industry experience to know which products suit your Centre and which products best communicate your professionalism to your clients. At Liniqe we make it simple for you to select products which will be the most beneficial for you and your staff.

Don't worry! The parents will love them! After all, it makes their busy lives easier too. Starting daycare can be a stressful time and parents are looking for guidance. By providing the sheets as part of your enrolment pack or giving parents the information they need to order their own is one way to make the transition into daycare easy.

Once parents see the confidence and skill their children gain from making their own beds, they realise the benefits associated with our products and fully understand your Centre's decision to use them.

While we offer a range of quality ready-made sheet sets, you have the ability to select products to suit your needs from the bottom sheets up. You also have the choice of attaching any items together so they are not separated during a busy day.

TAKE 3 EASY STEPS:

1. Select the quality products which would be most useful to you and your staff
2. Decide on the style and colours of fabric
3. Contact us for a sample and quote





BOTTOM SHEETS

Our sheets are made from either 100% cotton or a 65/35 polycotton mix. We offer this choice because, even though cotton is a soft, cool, all-natural fibre, many people prefer the crease-resistant properties of a polycotton mix. The polycotton mix can certainly benefit Centres that launder their own sheets. After years of trials and feedback from Centre Directors, we now recommend that sheet sets contain a single-coloured

bottom sheet and a patterned top sheet. The obvious difference between the sheets enables the children to easily differentiate them and their uses.

Below is a table showing some of the most common bed styles used by Centres and our matching sheeting. If your bed style is not displayed, please speak to us about finding a solution for your needs. Linique offers a tailor-made service and can accommodate most bed types.

BED TYPE	DETAILS	SHEET STYLE
<p>COT</p> 	<p>Most daycare centres have cots in their infants room. Many Centres choose to use just a bottom sheet, so we can provide them in either block colours or a pattern fabric. There are generally two sizes: Regular 130cm x 70cm Compact 100cm x 60cm</p>	<p>Recommended: Fitted cot sheet</p>
<p>MAT</p> 	<p>Sleeping mats are a versatile resting option in many Centres. They come in a variety of styles and sizes so many require a customised sheet. The most common size is: 120cm x 60cm</p>	<p>Recommended: Fitted cot sheet or specialised sheet with elastic diagonally across the corner allowing for quick application.</p>
<p>STACKER BED</p> 	<p>Stacker beds are the small plastic beds commonly found in the Kindergarten or Preschool rooms. They can be found in a variety of colours, but are three main sizes: Small 120cm x 55cm Medium 135cm x 55cm Large 145cm x 55cm</p> <p>Feedback tells us, that children learn quickly to make their own beds using these sheets.</p>	<p>Recommended: Cut corners & diagonal elastic enable this bed to be stacked easily with the sheets remaining.</p>

FACTS

Childcare is an indispensable service for working women who need all the support a Centre can provide.

1 in 3 babies are born to women over 30

In 2015 there were 14,827 Early Education providers.
13,908 centre-based
919 family day care.

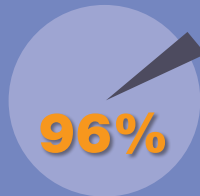
Reason for attending Early Education:

66% Employment
11% Parent related reason
23% Child related reason.

Data from the **2016 Census** shows the typical Australian woman spends between five and 14 hours per week doing unpaid domestic housework. For the typical Australian man it's less than five hours per week, suggesting women still assume the lions' share of the housework.

The **objective of the Childcare Program** is "to assist families with dependent children to participate in the workforce and the general community by supporting the provision of affordable quality child care" (Dept Family & Community- Childcare Program).

Returning customers
Non-returning customers



Linique services over 100 childcare centres Australia-wide providing hundreds of custom-made sheets each year.

96% OF OUR CENTRES RETURN EVERY YEAR

In 2017 **74% of women** aged **25-64** were **employed**

“

At Stafford Heights Kindergarten we value greatly our relationship with Erika and the wonderful staff at Linique. Often for families, **how to find the right sheets, is one of the frequently asked questions** at our information sessions, before starting Kindy. **Being able to refer families to Linique takes away so much of the hassle for both families and staff, at a very busy time of year.** Erika and the team at Linique answer all questions families may have, payment is arranged online and all products are delivered to Kindy before your child's very first day. We never have to remind the team when our information sessions are each year and products are always delivered beforehand for display to incoming families. **We will continue to offer this wonderful service to our families** and highly recommend Linique to any prospective parent or service.

”

Emma Keene, Director, Stafford Heights Kindergarten



TOP SHEETS

Top sheets offer a layer of protection which can be both physical and psychological. Give the children a sheet and watch them snuggle down and settle more easily. It all becomes part of the routine: listen to some restful music, then climb under the sheets for some quiet time.

Children love to help, but sometimes struggle to distinguish the top sheet from the bottom sheet if both sheets are the same colour. Your branding and personal preferences will influence the styling you choose.

Will your top sheet be?:

- Block colour
- Block colour with a highlight of patterned fabric
- Patterned design

Top sheets are available in two styles:

1. Separate Top Sheet (135cm x 95cm)

Many children find it easier to make their beds with the sheets separate.

2. Top Sheet Attached (135cm x 70cm)

Having the sheet attached ensures that pieces of bedding are harder to misplace.

**BENEFITS OF
REST TIME®
LINEN**





BAGS

Centres have a wide variety of uses for their bags. Because of this we make three different sizes. We can also make our sheet bags with an elasticised top so there is no drawstring for the children to play with.

SMALL BAG

17cm x 26cm

Great for keeping all those small items in. Some of our Centres use this to keep items that the children can look at during rest time.

STANDARD BAG

35cm x 26cm

This is our most popular size. It is used for sheets, library books or spare clothes. It is large enough to fit a pillow, blanket or cuddly toy as well.

LARGE BAG

50cm x 50cm

Our large bags are great for carrying larger items like library books and toys. Due to their larger size these bags include double drawstrings to assist in closing.

WATERPROOF BAG

This standard-sized bag has a waterproof liner which makes it perfect for items that need a little more protection. Many Centres use it as a library bag but it is also perfect for storing dirty clothes.



PILLOWS

Our pillows have been specifically designed for use at childcare. They are small enough to fit into our standard-sized bag but big enough that—if you don't want a bag—the special pocket on the side can fit a set of sheets.



WASHERS

Our washers are a 30cm square terry toweling and come in a variety of colours. We add a loop of elastic so that they can be easily hung at the Centre as well as a name tag and a distinct strip of fabric to make them easily identifiable for the children.

Many Centres are returning to washers after years of using paper towel as they have found the cost of paper towel is very high, not only for the initial purchase but also the disposal. There is also a drive for Centres to be more environmentally conscious.



BLANKETS

Our blankets are made from a soft polar fleece which allows them to be both warm and light weight. They are easy to wash and easy for children to carry. Like our washers, we have added a strip of patterned fabric to the top of the blanket to make them easy for the children to identify. Each blanket has a name tag.



FABRICS

*Everyone's choices
are different.
Choose the fabrics
which reflect your
Centre's style*



THIS IS WHERE THE FUN STARTS...

WHERE YOU CAN DISPLAY YOUR BRANDING, STYLE OR SENSE OF FUN!

Linique holds in stock over 40 different block and patterned fabrics. We are also able to source particular colours if a Centre is looking to match sheets to their corporate colours.

We recommend that if you are including two sheets in your sheet set, that you choose a contrasting colour or pattern. Experience has shown that this ensures that making the bed is an easier activity for the children.

If you would prefer to primarily use block colour then, at your request, we can add contrast to the top sheet to differentiate it.

TYPES OF FABRIC

100% Cotton

Cotton is a soft, cool, all-natural fibre.

Poly-Cotton

While not as soft as cotton, many people prefer the crease-resistant properties that adding polyester brings. It can be a benefit to Centres which launder their own sheets.

FABRIC COLOURS

Block Colours

Plain colours come in a variety of colours which can be used to match your branding. We hold 10 colours in stock but additional colours can be sourced.

Patterned colours

If you don't mind the children having a selection, you can have lots of fun with the colourful patterns. We have an ever changing selection of 30 fabrics which are oriented to girls, boys and gender neutral.

*Children can often not read
their names, but they can
recognise patterns to search
for their belongings.*



**SO, YOU HAVE READ ALL
ABOUT OUR PRODUCTS...**

**NOW IT IS TIME
TO SHOW YOU HOW TO
ORDER THEM.**

ORDERING...

LET'S MAKE IT EASY!

Do you want to have the sheets at your Centre ready for parents to buy or would you rather just let parents know where to buy them?

We have spent many years listening to Centre directors about what would be the best way for them to receive the sheets they want. We found that there were two main ways that a Centre would like to order. They either want to have the sheets at the Centre for parents to buy, or they just want to let parents know where to buy the sheets from.

CHOOSE THE OPTION BEST FOR **YOUR** CENTRE!

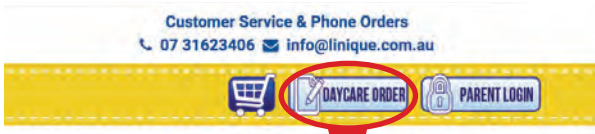
OPTION **1**

BULK ORDER TO THE CENTRE

For Centres who are ordering 10 or more sets

This is the most popular and cost-effective option for most Centres. You have complete control over the style and appearance of the sheets and accessories within the Centre. Additionally, because you receive tiered discounts on the number of products you purchase, significant savings can be made. Buying in bulk also gives you the option to add a mark-up when selling on to the parents – and we all know that every cent counts when it comes to Childcare!

Centres can phone, email or order online.



Check out our **DAYCARE ORDER** button that gives Centres a quick and easy way to select the colours and designs they prefer and to get an instant idea of cost for the quantities they want.

PARENTS ORDER DIRECT

For Centres wanting their parents to purchase well-fitting, good-quality sheets

We create an account for your Centre on our website and provide you with a username and password. You then set up your account with the particular sheet sets and inclusions that meet your Centre's requirements. This way, the parents do the buying but you know that the sheets will fit your beds!

Parents order via our 'Parent login' where they access the account you have set up for your Centre (see below). They then choose the fabric, order and pay online. Sheet sets are delivered directly to parents.



Linique Linen and Accessories for Unique Uses
 Customer Service & Phone Orders
 07 31623406 info@linique.com.au

Shop Childcare Centres Examination Bed Sheets Contact Us

DAYCARE ORDER PARENT LOGIN

Let us help you make starting childcare exciting!

By following these simple instructions you are able to access custom-made sheet sets in a choice of over 30 fabrics that we guarantee will fit your centre's beds.

Easy payment options are also available.

Sheet Sets | Pillows | Washers | Drawstring Bags | Large Bags | Waterproof Bags

Need help Call us anytime

PEST TIME
 P: 07 3162 3406
 M: 0409899725
 E: info@linique.com.au
 W: www.linique.com.au

Easy Ordering

1. Go to the Linique website : www.linique.com.au
2. Click the **PARENT LOGIN** button on the top right corner of any page.
3. Enter the username and password (below) into the login form on the right hand side.
USERNAME:
PASSWORD:
4. Select your child's centre. Your standard sheet set will be displayed.
5. Fill in the form details, and make your fabric choices.
6. Upgrade with additional items.
7. Click Submit (This will take you to a confirmation page)
8. Choose payment method (please note that credit card payment will incur a small fee)

Sheets are mailed the same day and delivered direct to your address.

A flyer is handed out to parents with easy instructions on how to order.





LINEN FOR MEDICAL AND ALLIED HEALTH PROFESSIONALS



We offer:

- Flat or fitted sheets
 - A choice of Terry Towelling or Polycotton fabrics in a variety of colours (plain or patterned)
 - Adjustable elastic for ease of fit
 - Easy bed sizing instructions
 - Co-ordinated facehole and arm covers are available
-
- Prices start from \$39.95 Polycotton sheet or \$44.95 Terry Towelling. Faceholes and ties are additional
 - Tiered discounts for orders over 6
 - **Free freight**

Contact us now for better fitting sheets!

www.linique.com.au



Bonus Bed and Sheeting Care Guide included.

CLINIC COVER PRODUCTS

- ★ Examination Bed Covers ★
- ★ Massage Table Covers ★
- ★ Co-ordinated Pillow Covers ★
- ★ Matching Modesty Sheets ★
- ★ Face Hole Covers ★
- ★ Arm Rest Covers ★

OUR GUARANTEE

We guarantee our workmanship and the quality of the fabrics we use. If your sheets do not fit your beds, return them to us in their original condition and packaging within 60 days and we will replace them.



*We are proudly Australian owned.
Linique designs and manufactures Clinic Covers products.*

ABOUT LINIQUE

How it all began

“When our children were young we never could have imagined that the simple task of starting kindergarten would lead us into business.”

The year was 1997 and Sandra's eldest child was starting kindergarten and needed sheets. Sandra's mum, Lorna, had taught her how to sew, so she made her first set of sheets. When other parents and the centre director saw them, Sandra found herself making sheets for everyone.

In 2006 Linique was born out of the desire to provide quality sheets at an affordable price. Sandra and Erika had been friends for more than 20 years and the thought of working together was appealing. By this time, their children were beginning high school and they were at a pivotal point, contemplating their future careers. The answer was easy...Erika joined Sandra in the sheet-making business.

Since then, Linique has grown to be one of the largest suppliers of custom-made sheets in Australia with the majority of the manufacturing taking place on-site at their premises in Brisbane. The business has built its reputation on quality, custom-made sheets and continues to consolidate this success through constant design evolution and a dedication to top quality manufacturing. Using the years of experience supplying sheets to the childcare industry, Linique diversified, creating *Clinic Covers*®, customised sheets for medical and allied health professionals.

Like many small businesses, Linique started as a dream...two friends who wanted to balance raising children with a career. Now they make hundreds of children, parents and childcare professionals happy every year!





REST TIME®

WHAT OUR CUSTOMERS SAY:

“We have been ordering our sheets from Linique for many years now. The sheets fit our beds well and the children are able to make their beds themselves. The colourful and bright designs are always popular with children and parents alike”

Judi Goldspink, Willmore Kindergarten

“Thank you SO much for the gorgeous sheets and blankets. It was so lovely of you to call our daycare to find out which size their beds were and my kids were so excited to take them to daycare and show their teachers and friends. Apparently, EVERYONE had to see them. Thank you! I will certainly be telling friends!”

Kate VanderVoort, parent (Facebook review)

Thank you so much for Harry’s beautiful kindy sheets. He loves them and I think they will help him settle in to Harty Street C&K. Just also wanted to call out your amazing customer experience. I have been really let down leading up to this back to school/new year period by a number of book and other suppliers but you have absolutely blown me away with your service. Thank you so much for being so quick to reply to questions but also in delivering my custom-order literally the next day. Will absolutely recommend your business to anyone.”

Alison, parent (email)

“Very responsive to emails and questions. Very friendly and helpful with purchase”

Jaimea Rae, parent (Facebook review)



www.linique.com.au

Phone (07) 3162 3406